

A master of both, reality, and art

PhDr. Michal Müller is an internationally recognized music composer with several awards. At the same time, he taught Asian martial arts at the highest level for a quarter of a century. He was able to create his own system, which was and still is imitated. He is the owner of art agencies, publishing houses, advertising agencies, consulting companies, but especially several real estate agencies, of which ATDK Real is one of the largest in our country. The ATDK chain has been operating successfully since 1990.

You have already talked about morality in business in several interviews, does it even exist in our conditions?

Rarely, but it does exist. Besides, I don't think at all that a successful entrepreneur necessarily has to resort to immoral practices. The main condition is only solidity, responsibility and at the same time professionalism and adherence to certain principles and rules. Then anything can be built on solid foundations.

How does an internationally recognized composer become a martial arts teacher or rather a successful entrepreneur in a completely different industry?

I know this may seem like an incompatible connection, but the opposite is true. I have always done only one main activity and devoted myself fully to it. The others were always just a supplement and relaxation. Organizational activity is probably my inner necessity, and the individual skills then more or less blended into each other.

Does the philosophy of Asian martial arts help you in your business?

Yes, very much, I learned to analyze the situation in a flash and accurately estimate who I am against. Asian martial arts differ from European ones in that they do not look for an opponent but look for a way to liberate oneself. This fighting system is not only based on physical foundations, but on mental abilities. They teach us to be able to orient ourselves well in any situation so that even after ten years, when remembering a certain situation, we feel good about ourselves.

Your real estate agencies have a very good reputation, you know how to search for favorable properties of various price ranges according to the wishes of the clients who turn to you. Not only those who want to buy hotels, guesthouses, department stores, etc., but also ordinary people interested in smaller houses, cottages, or apartments, just as you can sell or rent almost anything. Can you tell us the secret of your success?

In principle, this is due to the considerable width of our scope of activities, due to many years of experience, but also due to the number of our professionally trained workers and co-workers

who devote themselves fully to each client and each property and are selected according to locations and specializations that are close to them.

How do you like to relax?

If it is possible in time, then with my family, friends or by sports and sleep. I also find ancient Asian health and martial arts helpful.

What will make you the happiest?

It makes me happy when someone confirms that I have done something well and that what I am doing is useful.